

FOR IMMEDIATE RELEASE

Aperture Presents Best Practices for Data Center Moves and Consolidations and Showcases VISTA at AFCOM's Data Center World Expo

Las Vegas, NV, April 8, 2004 – Aperture, the global provider of enterprise software solutions enabling organizations to strategically manage their business infrastructure, was a key presenter and participant at this year's AFCOM Spring Data Center World Expo in Las Vegas, NV. AFCOM is the leading association for data center professionals offering services to help support the management of data centers around the world. Data Center World Expo is a comprehensive event where AFCOM members and conference attendees are able to gain insight about today's technologies from leading industry vendors like Aperture. Established in 1981, AFCOM's conferences provide critical information that can be directly applied to attendees' everyday business operations in the data center.

Aperture presented their best practices overview *"Five Critical Success Factors for Data Center Moves and Consolidations."* Gerald "Jerry" Becker, Managing Director of Global Services at Aperture, identified and discussed the five critical factors that need to be considered when planning and executing a move or consolidation of the data center. Each success factor was discussed in detail with supporting real-world examples with the goal of providing a blueprint for future attendee projects. The blueprint enables companies to avoid the most common setbacks, and achieve significant cost savings and efficiency improvements.

The conference, held at the Rio Hotel & Casino in Las Vegas, focused on "Solutions through Education" and sessions targeted a broad range of topics including software, hardware, automation, data center infrastructure, configuration management, disaster recovery, multi-platform management, job scheduling, budgets, and more; all covered in six major tracks: Best Practices, Contingency Planning, Data Center Management, Emerging Technologies, Data Center Facilities, and Product Information Sessions.

Aperture also demonstrated its Aperture VISTA 3.0 offering in the Product Information Session entitled, *"How to Eliminate Errors in Equipment Installs, Moves, and Changes in the Data Center."* Aman Khan, Director of Application Development led the session by discussing the mission critical nature of enterprise data centers and the corresponding increase in complexity that results from changes. He illustrated how Aperture VISTA™ can improve data center efficiency and reduce the number of errors associated with installation and changes by automating manual processes.

Aperture VISTA provides a structured process to proactively manage the overall physical environment of the data center – including equipment, space, power, network connectivity and environmental – to ensure the most reliable and effective data center for both today and the future. Aperture VISTA transform the way data centers operate by promoting higher service levels, reducing risks and allowing executives to make better business decisions. The Aperture solutions showcased have already been implemented in over 50 of the Fortune 500 companies.

"We had a great showing at this year's AFCOM EXPO and we definitely look forward to participating again next year," commented, Jerry Becker of Aperture. "It was a great opportunity to not only get in front of the data center professionals that we develop products for, but more importantly it is a chance to communicate with our valued customers."



PRESS RELEASE

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About Aperture

Aperture is a global provider of enterprise software solutions that enable organizations around the world to strategically manage their business infrastructure. With Aperture solutions, companies increase operational efficiency and make better business decisions. Aperture software solutions utilize advanced visualization and work-process technology to help organizations optimize their infrastructure. Founded in 1987, Aperture is headquartered in Stamford, CT, with offices and partners located worldwide. For more information, please go to: <http://www.aperture.com>.

About AFCOM

AFCOM is the premier association representing the needs of enterprise and Internet data center executives and vendors around the globe. Established in 1981, AFCOM has become a forum for data center professionals, where they can share best practices and disseminate education on key management issues through the media, trade shows and conferences. The Data Center Institute - AFCOM's think-tank - provides the industry's most comprehensive insight and analysis on key issues affecting all data-intensive organizations. The association's members include data center managers, CIOs and other IS professionals from Fortune 1000 companies. AFCOM can be found on the web at <http://www.afcom.com>.

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