



**PRESS RELEASE**

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## **Aperture Expands Partner Program to Meet Demand for VISTA Enterprise Software**

*Leading Providers of Data Center Management Solutions, Aperture and Media Recovery, Join Forces*

**Stamford, CT – September 25, 2006** – Aperture Technologies, Inc., the leading provider of enterprise software solutions that enable organizations worldwide to manage the physical infrastructure of their data centers, today announced it is expanding its partnership program due to high demand in the market. The company also recently signed on Media Recovery, a leader in Data Center products and services, as its newest partner. The Aperture Partner Program includes alliances with leading services companies, independent software vendors (ISVs) and systems integrators (SIs) who have synergistic products and services aimed at helping change the way enterprise data centers are managed.

Led by industry veteran Jim Taylor, Director of Strategic Alliances, the Aperture Partner Program is organized around four categories, Channel Partners, Value Added Resellers, Technology Partners and Consulting Partners. Through these partnerships, more companies will realize the benefits of Aperture VISTA® in managing the physical aspects of the data center. With power, cooling and space top of mind with every data center manager and soon every CIO, the need for improved data center infrastructure management is growing exponentially.

“We are partnering with companies, such as Media Recovery, that share in our same vision of how a data center should be managed and run,” said Taylor. “Through these partnerships, we will combine our expertise and offerings to give customers the value they have come to expect and help them to plan and change for the future.”

Partnering with Aperture will allow companies access to Aperture’s sales, marketing and technical resources. By bringing together Aperture VISTA® Data Center Management Solutions with existing and future partners, common customers will receive the benefits of holistic data center solutions aimed at helping them achieve world class facilities. Aperture chose Media Recovery because of the shared vision of the data center as the core of any enterprise. Media Recovery is focused on providing the best in data center products and services, allowing companies to work at peak efficiency.

“At Media Recovery, we have recognized that there is massive change going on in the data center today and companies need to be armed with the best in technology in order to manage this change,” said Gerard Smith, President and CEO of Media Recovery. “When we first met with Aperture, we realized that it had a vision much like our own and together, we are confident the two companies are poised for significant growth in the data center market by delivering what companies need to succeed.”

Aperture VISTA delivers the key processes that enable organizations to take control of an increasingly complex physical environment of a data center including equipment, space, power, environmental, network, and storage. The software’s unique visual management capabilities will enable companies to reduce operational risk and improve efficiency. The software is designed to assist organizations in managing capacity planning and utilization issues of complex physical infrastructures. For example, organizations can see all infrastructure variables at a glance, including space, power, cooling, network, and storage, to keep the data center at peak efficiency.



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### About Media Recovery

Media Recovery provides customers with a broad range of technology products and services all designed to optimize Datacenter operations and facilities. With decades of experience in Datacenters, Media Recovery representatives understand the unique needs of both midrange and enterprise environments which enables them to deliver comprehensive, flexible solutions designed for peak efficiency. Media Recovery is a division of MRI, a global leader in creating innovative solutions for safeguarding client assets. The MRI family of companies—Media Recovery, ShockWatch, and the Damage Prevention Company—focuses on providing technology resources and exceptional customer service to a broad global client base that includes two-thirds of the Fortune 100 and over half the Fortune 1000. Additional information can be found on the following Web sites: [www.mediarecovery.com](http://www.mediarecovery.com), [www.shockwatch.com](http://www.shockwatch.com), [www.damagepreventioncompany.com](http://www.damagepreventioncompany.com).

### About Aperture

Aperture is the leading provider of enterprise software solutions that enable organizations worldwide to manage the physical infrastructure of their data centers. Aperture solutions automate and facilitate standardized best practice processes to manage the complexity and ever-changing conditions in today's enterprise data centers and to deliver world-class performance in IT operations. With Aperture, organizations worldwide have reduced operational risks, increased efficiency and generated actionable information to make better business decisions.

For more information, please go to: <http://www.aperture.com>.

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