

Media alert

Aperture to reveal data center best practices at AFCOM Data Center World conference

Leading industry expert Steve Yellen to review and discuss best practices for managing today's high-density data center

Las Vegas, NV – March 25 - 29, 2007 - Aperture Technologies, Inc., the leading global provider of software for managing the physical infrastructure of data centers, will present at the upcoming AFCOM Data Center World conference in Las Vegas, Nevada.

Aperture vice president of marketing, Steve Yellen will join other leading specialists on Tuesday, March 27th, to discuss how to manage resources in the data center in today's complex, rapidly changing environment. Mr. Yellen will also focus on the challenges that organizations face by incorporating high-density equipment and how to manage these infrastructure issues.

Who: Steve Yellen, vice president of Marketing, Aperture Technologies, Inc.

What: The AFCOM Data Center World conference offers an educational program to data center professionals that addresses the challenges of running a data center with a focus on management, business and technology issues. The main attraction is the range of speakers present at this event. Attendees will have the opportunity to network with large corporations, educational institutions and non profit organizations and to gain insight on their approach to managing data center technology.

Those attending will benefit from Mr. Yellen's extensive knowledge of the data center and his marketing and technology experience, which spans over 20 years. Mr. Yellen, previous to joining Aperture Technologies, worked with DataViz, McDonnell Douglas and IBM.. His current responsibilities include product and brand management as well as product marketing and marketing strategy.

When: March 25th - 29th 2007. Steve Yellen will speak on 'Best Practices for High Density Computing' at 11am on Tuesday, March 27 in room S225

Where: Room S225, Las Vegas Convention Center, Las Vegas, Nevada. Aperture will also be exhibiting at the conference, and spokespeople will be available throughout the event. Aperture will be located at booth 507.

About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the visual management of data center resources. Aperture delivers the best practice processes that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.



PRESS RELEASE

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With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at the lowest cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations.

For more information, please go to: <http://www.aperture.com>.

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