

## Media alert

### Aperture to give insight to data center best practices at High Density Computing Symposium

*Leading industry expert Sean Nicholson, to review and discuss best practices for managing today's high-density data center*

**Stamford, CT – March 4 – 7, 2007** - Aperture Technologies, Inc., the leading global provider of software for managing the physical infrastructure of data centers, is to present at the upcoming 2007 High-Density Computing Symposium conference in Orlando City, Florida.

Aperture Senior Director of Product Management, Sean Nicholson, will join other leading authorities on high-density computing to address an audience of data center professionals. Mr. Nicholson will discuss critical issues facing the future of data center management, and advice on how to deal with increased data density, where Moore's Law is no longer considered a viable strategy to predict the future logistics of mission-critical data centers.

Mr. Nicholson will also discuss the implications of leaving data center facilities unchecked and the configuration management complexities that threaten the viability of data centers today.

**Who:** Sean Nicholson, Senior Director of Product Management, Aperture Technologies, Inc.

**What:** 2007 High-Density Computing Symposium and Exhibition offers independent information to all corporate management involved in handling data, IT, finance, facilities, and offers inside knowledge on how to overcome future or existing problems within the data center. The symposium will focus on the business demand for ever higher IT performance and how these changes are fundamentally rewriting the economical and technical aspect of high-density computing, and forcing corporate management to readdress the issue of energy consumption and analyze data, space, power, and cooling to manage the data center in a more efficient way in the future.

Those attending will benefit from Mr. Nicholson's extensive knowledge of the data center and his marketing and technology experience, which spans over 20 years. Mr. Nicholson, previous to joining Aperture Technologies, worked with IBM and the National Institute of Standards and Technology. After joining Aperture in 1991, Sean Nicholson helped develop the first Windows version of the Aperture Client product. He then worked in Development on a number of product efforts, and became Director of Development Operations in 2000. In 2005, he became the Director of Product Management within the Marketing department. Currently, Sean is responsible for the Governance Process for Product Development, and for facilitating the formation of product strategies and direction.

**Where:** 2007 High-Density Computing Symposium, Swan and Dolphin Resort, Orlando, Florida

**When:** March 4th - 7th 2007, Sean Nicholson will speak at 1:45pm on March 6th

#### About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the visual management of data center resources. Aperture delivers the best practice processes



**PRESS RELEASE**

**APERTURE CORPORATE HEADQUARTERS**

9 Riverbend Drive South  
P.O. Box 4906  
Stamford, CT 06907

tel 203.357.0800  
800.346.6828  
fax 203.357.0809

[www.aperture.com](http://www.aperture.com)

that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at the lowest cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations.

For more information, please go to: <http://www.aperture.com>.

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**Media contacts:**

Lisa Facinelli or Heather Lynch

Prompt Communications on behalf of Aperture Technologies

Tel: +1 617 576 5763 / +1 617 291 9899

[lfacinelli@prompt-communications.com](mailto:lfacinelli@prompt-communications.com) / [hlynch@prompt-communications.com](mailto:hlynch@prompt-communications.com)