



PRESS RELEASE

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Aperture Technologies celebrates 20 years of leadership in the data center industry

Pioneer in data center software management solutions reflects on massive changes over past twenty years, celebrates successes, and looks to future

Stamford, CT – December 3, 2007 – Aperture Technologies Inc., the leading global provider of software for managing the physical infrastructure of data centers, celebrates its 20th anniversary this month.

The Connecticut-headquartered company was created the same year that IBM launched OS/2; ahead of Tim Berners-Lee writing the first web browser; and in the same year that Digital Equipment Corporation announced it was moving into the mainframe business. Throughout the two decades Aperture has maintained its leadership amidst a huge range of technical, business and economic changes.

Harold Feinleib and Roy Pestone founded the company in 1987 with a product demo on a floppy disk and two signed customers, Dow Jones and Crum & Foster. These two clients provided market validation for Aperture's product, at that time called the Graphic Data Center Manager (GDCM). This DOS-based software application was designed to help data center managers faced with the challenge of where to put unwieldy and power-hungry mainframes into their data centers.

Aperture began selling and shipping product that year and grew its customer list, gaining financial, retail, government and telecommunications clients across the United States. The company was profitable within six months. In 1989 Aperture launched GDCM in Europe through local distributors and in 2002 opened offices in the UK. Today Aperture has a presence in 20 countries around the globe.

Feinleib understood the importance of data centers, which were overlooked by many as a place to simply put hardware. Many companies and vendors saw their data center operations as unrelated to any strategic or mission-critical role, ruled by facilities managers who couldn't command the CEO's attention.

As soon as the market accepted GDCM, Feinleib began independent development on a next-generation product called Aperture in 1988. Aperture was launched in 1990 at MacWorld and went through several stages of development including a move to Windows in 1995. The Windows version opened the market for Aperture, helping the company to more than double its revenues by 1997. In 1999, the company continued to advance its technology by adding workflow, visualization, and web-based capabilities. This powerful technology platform underpins Aperture VISTA today, enabling it to become the industry-standard data center planning and management solution for solving space, power and cooling challenges.

As data centers have evolved from computer warehouses to dedicated server rooms to become multi-acre sites spanning areas larger than football fields and located across different states and countries, Aperture has continually identified the changing needs of its customers and adapted to provide relevant software solutions. With the acquisition of The Advantage Group completed earlier in 2007, Aperture is now poised to meet the demands of data centers with the integration of real-time monitoring into its VISTA solution.

Today, Aperture's customer list includes companies in the Global 500 and Fortune 1000 lists. The range of industries that rely on Aperture's solutions includes financial services, airlines, insurance, higher education, utilities, retail, government, telecommunications and pharmaceuticals.

"We've seen some fascinating changes as the data center market has exploded in the last 20 years. It's changed more than once beyond recognition," said Harold Feinleib, founder and VP of Product Development at Aperture Technologies. "At one point convincing companies to part with their money for data center management software was a real challenge. Now the management of the data center infrastructure is not only crucial but also strategic. It is a very different market today than it was in 1987. In that time we've seen many companies come and go and it makes me proud to be here 20 years later and to see the success that Aperture has become. It is a real tribute to our employees. They are always ready to stretch and meet new challenges."

Feinleib concluded, "Business and technology continue to develop at an astounding rate. I know that whatever the market throws at us we will continue to grow and deliver the highest standard of data center infrastructure software solutions to our customers. The year of our company's greatest growth is always just ahead of us."

Bill Clifford, CEO of Aperture Technologies, said, "This anniversary is a celebration of Aperture's evolution and a chance to reflect on how the market has changed - and how we as a team and company have adapted to these changes to continually deliver products to meet and exceed our customers' and partners' needs."

About Aperture VISTA

Aperture VISTA data center infrastructure resource management system changes the way companies manage the complex data center environments of today. Collaborating with leading IT users, the Aperture solution gives IT executives and managers control over physical assets in the data center such as space, power and cooling as well as the configuration management complexities that threaten the viability of the data centers. Aperture VISTA is the first product to give data center managers the tools to visualize their environment, manage processes, measure capacities, plan for change and deliver real-time monitoring in the data center.

About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the planning and management of data center resources and real-time monitoring of the environment. Aperture delivers the best practice processes that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at lower cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations. For more information, please go to: <http://www.aperture.com>

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