

FINAL**MEDIA ALERT****Aperture to Deliver Curriculum at the *Data Center Journal's* Live Education Week Long Series, "Mastering the Facility and IT Infrastructure"**

Leading industry expert, Steve Yellen, to present and discuss how to maximize the return on data center assets and resources

Atlanta, GA – November 12, 2007 - Aperture Technologies, Inc., the leading global provider of software for managing the physical infrastructure of data centers, will present at the upcoming Data Center Journal's education series in Atlanta, Georgia.

Aperture vice president of marketing, Steve Yellen will conduct a session on Friday, November 16, 2007, entitled, "Maximizing Return on Data Center Assets and Resources." The session will explore the requirements and benefits of applying IT Service Management principles and financial analyses to data center operations. Mr. Yellen will also help attendees understand that actively managing data center assets and resources is crucial to delivering the maximum value to business customers and enterprise managers.

Who: Aperture Technologies, Inc., Steve Yellen, vice president of marketing

What: *Data Center Journal's* week long course will cover topics from The Physical Data Center, Data Center Electrical I and II, Data Center Mechanical I and II and Data Center IT.

During Mr. Yellen's session, "Maximizing Return on Data Center Assets and Resources," attendees will learn and discuss:

- How is IT Service Management applied in the data center?
- What is the organizational impact and key processes to implement?
- What are the financial and non-financial benefits to the organization?
- What are some investment models for IT projects?

Those attending will benefit from Mr. Yellen's extensive knowledge of the data center and his marketing and technology experience, which spans over 20 years. Mr. Yellen, previous to joining Aperture Technologies, worked with DataViz, McDonnell Douglas and IBM. His current responsibilities include product and brand management as well as product marketing and marketing strategy.

When: November 12- 16, 2007, Steve Yellen will speak on '*Maximizing Return on Data Center Assets and Resources*' on Friday, November 16, 2007 from 10:00 a.m. – 11:30 a.m.

Where: The course will be held at The Georgia Tech Global Learning Center in Atlanta, GA. The center is located near the airport and major highways. Online registration is now available. Contact Data Center Journal with any questions regarding the course or registration *via* email at education@datacenterjournal.com or call 678-762-9366.



PRESS RELEASE

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About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the planning and management of data center resources and real-time monitoring of the environment. Aperture delivers the best practice processes that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at the lowest cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations.

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