

Aperture survey reveals UK data centres have yet to build a green policy

- 40% of UK data centre managers surveyed do not have a green policy in place, although many monitor energy consumption -

London, UK – 12 November, 2007 – A new survey by Aperture Technologies Inc., the leading global provider of software for managing the physical infrastructure of data centres, reveals that many UK data centre managers have invested in technology to manage energy but do not yet have a green policy in place.

Researchers at a London Aperture event for data centre managers asked delegates whether they had a green policy for the data centre. One third admitted that they did not, and a further 10% did not know.

However, 90% of data centres have introduced a monitoring system for the data centre, and over two thirds of all those surveyed (67%) said that the most important reason for doing so was to measure the power consumption of racks. Cooling was also listed by many as the most important reason to have a monitoring system in place.

David Perry, European Sales Director for Aperture Technologies said: “We’ve heard it said that the IT industry is responsible for as much carbon emission as the aviation industry. It’s clear that data centre managers have a massive responsibility to use energy efficiently. A green policy can help to remind staff across the business that they have a duty to the environment, and can explain how the decisions that they take really can make a difference. For it to be truly effective, though, data centres must have tools in place to monitor, manage and optimise the energy they use to power and cool devices.”

Perry adds: “Our research has found that this technology is already in place at many data centres, and can form the foundation upon which a green policy can be based. It will, however, take a commitment from data centre managers, and most likely the boards of directors above them, to make the green data centre the norm.”

About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centres. Aperture’s solutions reduce operational risk and improve efficiency through the planning and management of data centre resources and real-time monitoring of the environment. Aperture delivers the best practice processes that enable organisations to take control of an increasingly complex

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physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organisations with the information required to optimise their data centre operations, delivering better services at lower cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organisations.

For more information, please go to: <http://www.aperture.com>

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