

Aperture launches the industry's first complete product suite for Data Center Service Management™

The Aperture Data Center Solution provides an integrated set of products to holistically manage the data center

Stamford, CT – March 31, 2008 – Aperture, the leading global provider of software for managing the physical infrastructure of data centers, has launched the first complete suite of products for Data Center Service Management™ (DCSM™). The Aperture Data Center Solution combines VISTA Data Center Configuration Management, VISTA Infrastructure Process Management, VISTA Infrastructure Monitoring, and VISTA Capacity Management.

DCSM is a new discipline that ensures the data center is managed holistically using best-practice processes that span the IT and Facilities teams. It extends the principles of IT Service Management (ITSM), a framework for managing IT services from a business rather than technical perspective, into the data center infrastructure. ITSM is often implemented using the IT Infrastructure Library (ITIL). DCSM brings the management of space, power and cooling into the ITSM framework and applies ITSM (and ITIL) principles – such as configuration management, change management and capacity management – to the physical resources of the data center. Introducing DCSM enables data centers to move from focusing on technology, towards focusing on business services; and from 'reactive fire-fighting' towards proactive planning and management. It replaces conflicting priorities between IT and Facilities with shared processes and systems.

Bill Clifford, CEO, Aperture, said: "Integrating all data about the data center equipment and infrastructure resources in a central repository enables the entire organization, including both the IT and Facilities teams, to manage the data center through a 'single pane of glass'. Using the Aperture Data Center Solution, there is no longer any dependence on spreadsheets, AutoCAD drawings and Visio diagrams scattered across the company."

He adds: "Having accurate and consistent information for decision support enables the data center to be holistically managed, with a focus on high quality processes. For many organizations, DCSM will be a massive cultural shift, away from 'fire-fighting' and 'in-fighting' between IT and Facilities, and towards proactive management based on shared processes and

data. Businesses have become increasingly dependent on their IT services and complexity in the data center has increased dramatically in recent years. DCSM will help ensure that the heart of the enterprise, the data center, keeps beating.”

The Aperture Data Center Solution Suite is the industry’s first product suite to cover planning and management of resources; operational control of people and processes within the data center; and infrastructure monitoring for real-time information on the state of the data center. The suite comprises:

- VISTA Data Center Configuration Management, which is the single source for information (reporting and analytics) on the data center infrastructure, providing the visual management of the equipment, space, power, cooling and port connectivity. It automates configuration management processes as they relate to the data center and integrates the required data center configuration repository into the organization’s overall configuration management database (CMDB) in a federated model.
- VISTA Capacity Management, which aligns business forecasts with the current state and consumption trends for the infrastructure so that data center capacity can be proactively managed and future data center requirements can be accurately predicted. This ensures service delivery is optimized, costs are controlled and the objectives of the business are supported.
- VISTA Infrastructure Process Management, which revolutionizes the way companies manage the data center environment by providing best practice processes for equipment installs, moves and decommissions. It is tightly integrated with the VISTA configuration repository to reduce risks associated with changes (as defined by ITIL) and is configurable to meet the specific process requirements of organizations.
- VISTA Infrastructure Monitoring, which is a robust solution to monitor the status and impact of the critical data center infrastructure through a “single pane of glass.” It provides a vendor-independent monitoring platform, which interfaces with the broader enterprise monitoring systems to extend monitoring of the data center facility with an IT perspective.



PRESS RELEASE

APERTURE CORPORATE HEADQUARTERS

9 Riverbend Drive South
P.O. Box 4906
Stamford, CT 06907

tel 203.357.0800
800.346.6828
fax 203.357.0809

www.aperture.com

About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the planning and management of data center resources and real-time monitoring of the environment. Aperture delivers the best practice processes that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at the lowest cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations.

For more information, please go to: <http://www.aperture.com>

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For further details please contact:

Lisa Facinelli or Maryellen Cronin
Prompt Communications on behalf of Aperture
Tel: 617 576 5763

lfacinelli@prompt-communications.com / mcronin@prompt-communications.com