

Aperture appoints the National Business Research Institute to drive customer satisfaction study

Stamford, CT – April 30, 2008 - Aperture Technologies, Inc., the leading global provider of software for managing the physical infrastructure of data centers, has launched a new customer satisfaction initiative in partnership with the National Business Research Institute (NBRI).

A continuation of Aperture's commitment to drive quality and maintain open communications with its customers, the Aperture Customer Satisfaction Survey will be sent to all of Aperture's 2700 customer contacts on April 30th. It will solicit customer feedback on Aperture's products, professional services, and employees and will provide insight into the customer's experience of working with Aperture.

Aperture has worked closely with a team of research specialists within NBRI to design the research methodology. The Aperture Customer Satisfaction Survey will provide a forum for anonymous feedback which will be reviewed against Aperture's commitments to and deliverables for its customers. The goal is to ensure the company is meeting its targets and keeping customers happy, and to highlight any areas that it needs to address.

Jessica Hohn, VP Marketing Operations and Communications for Aperture Technologies said: "Customer feedback is a vital part of successfully marketing any product or service. As a marketing team and an organization, we are committed to providing as many feedback channels as possible: from the way our account managers are trained and then engage with our customers, to our annual Customer Advisory Board and our user groups. This information is used in our strategy development and is key to our success as a market leader. Our goal is to grow with our customers and to ensure that we are exceeding their expectations and anticipating their needs."

Dr. Jan West, President of NBRI, said: "Throughout the process of designing this research study, Aperture has been dedicated to understanding its customers and to capturing as much honest and valuable feedback as possible. It's that sort of commitment to open and honest feedback from customers that creates market leaders – and keeps them in the lead."

About NBRI

Founded in 1982, NBRI combines survey research and technology to assist our Clients in improving their productivity and profitability. The company employs scientific research principles to ensure that the surveys, results, and recommendations provided to Clients are of the highest quality and purity.

With over 6,500 Clients served by over 300 employees, NBRI archives professional survey questions and benchmarking data. The archives of heavily used survey questions and benchmarking data are the foundation for our Employee and Customer Surveys. Our Root Cause Analyses are the foundation of our recommendations. These analyses identify the primary drivers within the organization that when addressed properly, enable our Clients to achieve significant improvements in productivity and profitability in the shortest amount of time possible.

About Aperture

Aperture is the leading global provider of software for managing the physical infrastructure of data centers. Aperture's solutions reduce operational risk and improve efficiency through the planning and management of data center resources and real-time monitoring of the environment. Aperture delivers the best practice processes that enable organizations to take control of an increasingly complex physical infrastructure including equipment, space, power, cooling, network and storage.

With over 20 years of experience, Aperture provides organizations with the information required to optimize their data center operations, delivering better services at the lowest cost. Aperture's customers include the world's largest companies, half of which are Fortune 1000 and Global 500 organizations.

For more information, please go to: <http://www.aperture.com>

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