

## Aperture Technologies presents a new holistic model for managing the data center while at Next Generation Data Center

*Leading industry expert, Aperture's Steve Yellen, to discuss the benefits of managing the data center as a single entity*

**San Francisco, CA – August 4, 2008** - Aperture, an Emerson Network Power brand, and the leading global provider of software for managing the physical infrastructure of data centers, will be presenting at the Next Generation Data Center (NGDC) conference in San Francisco, CA on August 7.

Aperture Technologies' Steve Yellen will join other leading experts on Thursday to discuss a new paradigm for managing the data center, based on a single, holistic enterprise IT view. He will review the benefits of having accurate information and viewing the data center as a single entity to ensure the data center can meet business demands while running at optimal levels.

**Who:** Steve Yellen, Vice President of Product and Market Strategy, Aperture Technologies, Inc.

**What:** Next Generation Data Center focuses on new technologies and their impact on the data center, covering mission-critical applications and the technology supporting those applications. Targeted to data center professionals, NGDC will help attendees identify the right products and services to add to their end-to-end solutions as they adapt to ever-increasing needs for flexibility, scalability and performance.

Those attending will benefit from Mr. Yellen's extensive knowledge of the data center and his marketing and technology experience, which spans over 20 years. Prior to joining Aperture Technologies, Mr. Yellen worked with DataViz, McDonnell Douglas and IBM. His current responsibilities include product and brand management as well as product marketing and marketing strategy.

**When:** Thursday, August 7, 2008 from 10:15 a.m. - 11:15 a.m. - "A New Holistic Model for Data Center Management"

**Where:** The Moscone Center, San Francisco, CA

### About Aperture

Aperture software from Emerson Network Power is used to manage the physical infrastructure of data centers, reduce operational risk and improve efficiency through the planning and management of data center resources and real-time monitoring of the environment. Emerson Network Power, a business of Emerson (NYSE: EMR), is the global leader in enabling *Business-Critical Continuity™* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management and monitoring, and connectivity. For more information visit [www.aperture.com](http://www.aperture.com). All solutions are supported globally by local Emerson Network Power service technicians. Learn more about Emerson Network Power products and services at [www.emersonnetworkpower.com](http://www.emersonnetworkpower.com).



**PRESS RELEASE**

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**About Emerson**

Emerson (NYSE: EMR), based in St. Louis, Missouri, USA, is a global leader in bringing technology and engineering together to provide innovative solutions to customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2007 were \$22 billion. For more information, visit [www.Emerson.com](http://www.Emerson.com).

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