



For immediate release

**Data Center Service Management™ Systems Reduce Downtime,
Boost Bottom Line**

*Aperture executive emphasizes capabilities and cost savings of enhanced information
delivery at AFCOM Data Center World*

Stamford, CT – March 10, 2009 – Aperture, an Emerson Network Power brand, and the leading global provider of software for managing the physical infrastructure of data centers, today demonstrated how Data Center Service Management™ (DCSM™) systems capable of supporting and enabling configuration and change management processes without downtime are increasingly important to the overall performance of complex IT systems and data centers—not to mention the bottom line.

“According to IDC, a typical Global 2000 IT organization averages 500 to 600 manual configuration changes a month to its IT infrastructure,” said Steve Yellen, vice president of marketing for Aperture. “Comprehensive Data Center Service Management eliminates downtime and the lost revenues that come with such frequent or unpredictable change.” Yellen delivered that message to an audience of data center professionals at AFCOM’s Data Center World in Las Vegas today.

Implementing effective DCSM systems to help manage configuration and change management processes can trigger significant direct and indirect savings, Yellen said. He shared anecdotal evidence, including one data center that installed 75 to 100 servers per month and reduced downtime for installs by 30 percent while saving about \$157,000 annually.

Understanding, monitoring and actively managing data center configuration—including modeling the entire data center environment and the relationships between IT and

facilities assets—improves operational efficiencies. Similar gains are achievable, Yellen said, through DCSM system management of IT changes—putting processes in place for equipment installs, moves and decommissions, integrating changes throughout the data center, and providing a thorough audit trail of all those changes.

“A DCSM system is a powerful tool, but only as effective as the people and processes in place within the IT arm of an organization,” Yellen said. “Organizations with a vision that includes IT growth certainly can benefit from implementing a plan that incorporates a DCSM system and leverages the capabilities of that system going forward.”

About Aperture

Aperture software from Emerson Network Power is used to manage the physical infrastructure of data centers, reduce operational risk and improve efficiency through the planning and management of data centre resources and real-time monitoring of the environment. Emerson Network Power, a business of Emerson (NYSE: EMR), is the global leader in enabling *Business-Critical Continuity TM* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management and monitoring, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information visit www.aperture.com. Learn more about Emerson Network Power products and services at www.emersonnetworkpower.com.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to create innovative solutions for customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2008 were \$24.8 billion. For more information, visit www.Emerson.com.

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