



news release

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For immediate release

Aperture Research Institute™ Report Provides Insight into how the Global Economic Downturn is Affecting Data Center Management

Stamford, CT – June 23, 2009 – The slowing economy is having very little effect on demand for IT services, while driving improvements in energy efficiency and resource utilization, according to a recently released report from The Aperture Research Institute™ (ARI), a research organization established by Aperture Technologies Inc., to research data centers, their challenges and best practice management.

For its latest report, “Data center management focuses on efficiency to balance increasing demands for IT Services with stagnant budgets,” the ARI surveyed more than 100 data center professionals across a range of sectors including the healthcare, banking and insurance, retail, telecommunications, government and pharmaceutical industries. According to the report, 73 percent of data center managers surveyed expect demand for IT services to increase during the next two years, while more than half (56 percent) predict there will be no increase in their budgets during the same period of time. Thirty-seven percent of those surveyed expect their IT budgets to fall, with 26 percent predicting a drop of up to 10 percent; 11 percent of those surveyed foresee even greater cutbacks.

“With the global economy in a downturn, data center managers are being faced with the combined challenge of rising demand for IT services and tightening budgets. This is forcing them to find new ways of doing more with less,” said Steve Yellen, principal of the Aperture Research Institute. “From the results of our survey, it appears that data center managers are placing a greater focus on utilization and efficiency of existing resources. This is likely to cause a revitalized focus on tools that provide insight into resource allocation and use.”

The report shows that data center managers are looking at ways to squeeze more from their existing resources, with 80 percent of data center managers surveyed confident they can create at least 10 percent additional capacity through better management of existing assets. Thirty percent said they could find an additional 20 percent.

“The companies with the best chance of emerging from the current economic downturn strongly positioned to compete are those that invest in tools that enable them to gain actionable insight into their resource allocations,” said Andrew Fanara, U.S. Environmental Protection Agency ENERGY STAR products program manager. “This information will enable them to make smart decisions that will result in cost savings and operational efficiency.”

Other survey results show that data center managers are also looking to green initiatives to help manage their operating expenses, with 87 percent of those surveyed currently having a green initiative in place. Of those indicating they have a green initiative in place, only 22 percent believe that the economic downturn will slow the pace of their green efforts. Thirty-nine percent of respondents do not expect the economic slowdown to have any impact, while 26 percent expect to intensify efforts to go green.

The Aperture Research Institute publishes research reports on a quarterly basis to provide current information and trends on enterprise data centers. The latest report is available for free download at www.apertureresearchinstitute.org.

About Aperture

Aperture software from Emerson Network Power is used to manage the physical infrastructure of data centers, reduce operational risk and improve efficiency through the planning and management of data centre resources and real-time monitoring of the environment. Emerson Network Power, a business of Emerson (NYSE: EMR), is the global leader in enabling *Business-Critical Continuity TM* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management and monitoring, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information visit www.aperture.com. Learn

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Media contact:
Mark Berry
Fahlgren Mortine on behalf of Aperture Technologies
614-383-1605
mark.berry@fahlgren.com