



news release

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For immediate release

Aperture Presents Money-Saving Data Center Infrastructure Management Strategy

Executives explore a new paradigm for data center management at Uptime Institute

Symposium

Stamford, CT – April 17, 2009 – Aperture, an Emerson Network Power brand, and the leading global provider of software for managing the physical infrastructure of data centers, showcased how organizations can save money and improve data center energy efficiency through an extension of the IT Service Management (ITSM) discipline known as Data Center Service Management™ (DCSM™) at the Uptime Institute's Fourth Annual Research Symposium this week.

“Given the current business climate, data center managers are increasingly being challenged not only to address their organizations’ technological needs, but to contribute to business imperatives as well,” Sean Nicholson, director of product management for Aperture, told an audience of data center and IT professionals during the event’s opening day. “Implementing a Data Center Service Management strategy provides comprehensive visibility into data center physical infrastructure and offers data center managers with data and insight they can leverage to accomplish key business objectives such as reducing costs or improving the availability of data center resources.”

Nicholson explained that DCSM employs a single set of systems and processes to holistically manage the data center as a single entity. By doing so, IT, facilities and business-level stakeholders may manage the data center through “a single plane of glass,” and gather actionable information for saving costs.

“Gaining an IT view into the data center infrastructure gives data center managers the ability to more accurately forecast data center requirements and better measure power

consumption and environmental conditions,” said Nicholson. “This data can then be used to right-size data center infrastructures and improve energy consumption, which can have an immediate effect on operational costs. As cost and energy efficiency pressures continue to bear down on the data center, a comprehensive DCSM strategy is one of the best ways IT managers can gather and leverage the actionable data they need to achieve the goals of their business.”

During the Symposium, Steve Yellen, vice president of marketing for Aperture, also accepted honors on behalf of parent company Emerson, which was named to the organization’s 2009 Global Green 100 list. The list highlights the significant energy efficiency achievements of global corporations operating major data centers. Emerson and the other designates were recognized for demonstrating an integral commitment to and progress toward reducing their energy consumption and carbon footprint.

About Aperture

Aperture software from Emerson Network Power is used to manage the physical infrastructure of data centers, reduce operational risk and improve efficiency through the planning and management of data centre resources and real-time monitoring of the environment. Emerson Network Power, a business of Emerson (NYSE: EMR), is the global leader in enabling *Business-Critical Continuity™* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management and monitoring, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information visit www.aperture.com. Learn more about Emerson Network Power products and services at www.emersonnetworkpower.com.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to create innovative solutions for customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2008 were \$24.8 billion. For more information, visit www.Emerson.com.

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